

# Play Big SP7210

InFocus



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## Power up and start the swagger.

Friends and family know you're the big movie buff and you are known for demanding the very best – theater-quality sound and color, and amazing clarity and detail. The films you watch are an experience, not just part of a routine. When you own an InFocus Play Big SP7210, you can strut into what used to be just the TV room with style. Images will leap from the screen. You'll see a "big" difference when you show the latest movie or watch the big game on this breakthrough digital projector. So go ahead and start swaggering.

Get ready to rock and roll with the first projector on the market to combine exclusive high-definition 0.8 720p DarkChip™ 3 from Texas Instruments® with proprietary enhanced DCDi™ technology from Faroudja®. And it's perfectly calibrated right out of the box to D65 color standards. Forget those babysitters and high ticket prices. Fire up your own popcorn and settle back. Home entertainment begins a new chapter with the SP7210.

### Learning curves are for school.

No more fumbling with cables and switches that seem left over from the last century. You can forget all about those clumsy moments you used to fear and relax with confidence. It's so easy to use the SP7210 projector you may even think you're dreaming.

#### A few examples:

- Setup is a snap with a simple keypad and a full-featured remote control.
- An icon-based menu allows you to quickly scroll and select your settings in your choice of 12 languages — without interrupting the show.
- Intuitive design, controls, and easy-to-reach connections allow you to quickly hook up to any video source.



Native 1280 x 720 resolution creates high-definition reality from any HD source.



Seamless connectivity – the world of entertainment awaits you.



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## Roll the credits

With a stunning 2800:1 calibrated contrast ratio and 1100 video-optimized lumens, the SP7210 displays crisp, leap-off-the-screen images against true blacks and detailed grayscale at correct SMPTE brightness on large screens.

### Here are a few more exciting features:

- Native HD resolution ensures pixel-to-pixel match from the source.
- The custom-designed 7-segment color wheel improves upon existing 6-segment wheels by providing more bit depth, resulting in significantly smoother images.
- The new "ALPS" HD2.5 DMD doubles your contrast.
- An all-glass Zeiss zoom lens contributes to a sealed optical system.

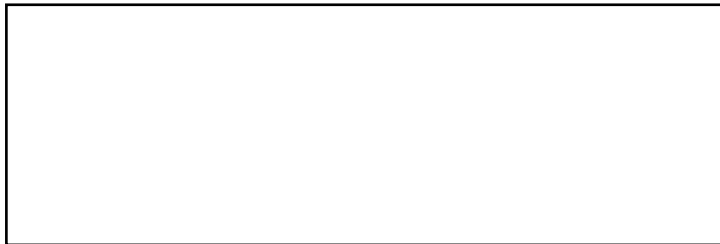
## Enduring Quality

If you're happy, InFocus is happy. That's why every InFocus projector comes with a standard two-year limited factory warranty (including parts and labor) and a 90-day lamp-replacement warranty.

## Optional Accessories

Projection Screens  
Performance Cables for Digital and HDTV  
Ceiling Mount  
Cable Adapters

For more information about the SP7210, any InFocus home projector, optional accessories, or service programs please visit: [www.infocus.com](http://www.infocus.com)



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## INFOCUS TECHNICAL SPECIFICATIONS\*

### COMPATIBILITY

Video:	Component and RGB HDTV (720p, 1035i, 1080i, 1080p-24Hz), 24p, DVI/HDMI with HDCP for digital video and encrypted digital video, Component EDTV (480p, 576p progressive scan), Component, Composite and S-Video standard video (480i, 576i, RGB SCART with adapter, NTSC, NTSC M 4.43, PAL: B, G, H, I, M, N; SECAM: M) including 60Hz to 48Hz conversion of NTSC film-based content
Computer:	Digital and analog PC, Macintosh®, 1280 x 1024 resolution through intelligent resizing
Communication:	USB and RS-232

### INPUTS & OUTPUTS

2 - Component (Gold RCA):	HDTV, EDTV, and Standard TV component
1 - Component (D5):	HDTV, EDTV, Standard TV, and RGB SCART with adapter
2 - S-Video:	Standard Video
1 - Composite (RCA):	Standard Video
1 - DVI (M1):	HDTV RGB, HDTV Component, Digital Visual Interface (DVI) with HDCP decryption, computer, and USB, HDMI via available adapter
1 - HD15 VESA:	HDTV RGB, HDTV component, and computer
1 - 9-pin Dsub Male:	RS-232
1 - 3.5mm Mini-Jack:	IR Repeater (Niles/Xantech compatible)
2 - 3.5mm Mini-Jack:	1-12V screen-drop, 1-12V 4:3 aspect "curtains"

### DISPLAY

Projection System:	720p+ DC3 DLP® from Texas Instruments®
Resolution:	1280 x 720 (16:9)
Projection Lens:	All glass, Zeiss designed, F/2.7 (wide), F/3.1 (tele)
Color Wheel:	Proprietary, variable speed 7-segment color wheel, (6500K color temperature)
Calibrated Contrast Ratio:	2800:1 full on/full off
Lamp (dual mode)**:	220-Watt UHP (3000 hours); 250-Watt UHP (2000 hours)
Video Optimized Lumens:	1100 ANSI max
Modes:	Front/rear/ceiling mode
Focusing Distance:	5' / 1.5m to 7m
Keystone Correction:	Digital, up to +/- 20° vertical, +/- 9° horizontal
SMPTE Brightness:	Up to 132" / 3.35m wide, 16:9 screen
Throw Ratio:	1.67:1 - 2.08:1 (distance/width)

### GENERAL

Size:	13.8" (W) x 12.8" (L) x 4.3" (H) / 351cm x 325cm x 110cm
Weight:	9.5 lbs/4.3kg
Power Supply:	100V - 240V at 50 - 60 Hz
Operating Temperature:	10° - 40° C at sea level (0 - 10,000'); 50° - 104° F
Conformances:	UL, CSA, TUV, C Tick, NOM, MIC, GOST, IRAM, CCC, S-JQA, FCC B, EN55022, ICES-003
Ships Standard with:	Power cord, director remote, cable cover
Warranty:	Two-year standard warranty on parts and labor, 90 day on accessories
Lamp Warranty:	90 days
Menu Languages:	English, Spanish, French, German, Japanese, Korea, Portuguese, Italian, Norwegian, Russian, Chinese Simple, Chinese Traditional

\* InFocus reserves the right to alter product offerings and specifications at any time without notice.

\*\* Actual lamp life may vary based on the ambient environment. Conditions that may affect lamp life include temperature, altitude, and rapidly switching the projector on and off.